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Press release Special event

2022-2023 edition

Débora Flor is to create the eighth edition of *Lumière sur l'art*

Artists from the Vincent et moi program are participating in the creation of Métamorphoses





Québec City, Tuesday, November 15, 2022 ¤ The return of Lumière sur l'art is a constant source of joy in the fall in the Montcalm district in Québec City. The emblematic attraction on Avenue Cartier is unquestionably synonymous with wonder. Now in its eighth edition, the event has a special dimension this year in that the Musée national des beaux-arts du Québec (MNBAQ) and the Société de développement commercial de Montcalm Quartier des arts (SDC Montcalm-Quartier des arts) have asked artist Débora Flor, who is presenting Métamorphoses, produced with the artists from the Vincent et moi program, to create it.

Imbued with humanism, the Brazilian photographer's work celebrates not only her creativity through the 34 giant lampshades but, above all, inclusion, a value that the MNBAQ cherishes, since the artist produced her works in the wake of a series of workshops with the artists from the *Vincent et moi* program, who have mental health problems. The resulting new combinations are sure to charm passersby from all levels of society. Art at the heart of community life has never been as vibrant and meaningful.

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10 workshops, 10 significant encounters

Métamorphoses stems from a collective, participatory project directed by Débora Flor, accompanied by a team of professional artists engaged in writing, drawing, and the living arts: Hélène Matte, Fanny H-Levy and Laurence Petitpas.

Between February 14 and April 25, 2022, they led 10 exploratory workshops at the MNBAQ with artists from the *Vincent et moi* program who experimented with different approaches. Through this series of multidisciplinary workshops, Caroline Audet, Claudette Dallaire, GODAIN, Karine Labbé, Pauline Bolduc, Moody Swing, Raymonde Thériault, Mélissa Butler, Julie-Naomie, Rémy Gagnon and Papillon were invited to represent their inner animals, explore the notion of transitioning from one skin to another and, more broadly, the concepts of migration and transformation.

Novel poetic blends

The images created during the workshops served as the basis for the visual composition of the streetlamps. Débora Flor has achieved an extraordinary feat by perfectly melding her photographic universe and the elements selected from the works by the artists from the *Vincent et moi* program. The photographer carried out this stage in the project in collaboration with the artist **Véronique Isabelle**.

"In my compositions, I highlight the authenticity and strength of the works presented by all the artists from the *Vincent et moi* program, which appear as a series of sometimes brightly coloured, sometimes dense, profound portraits," Débora Flor noted. "The transparency effects and repetitions create movements. Certain bodies and certain silhouettes dance, while others reach out from one lighting fixture to the next. They answer and echo each other," the photographer added. The exquisitely sensitive result engages the spectator.

Technology enhances the adventure

Once again, the circuit is proposing that the public prolong the experience through digital technology. The QR codes on the 17 streetlamps that support the 34 lampshades afford the general public an opportunity, using

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a smartphone, to learn more about the teamwork involved in the creation of *Métamorphoses*. Strollers can access an array of images, audio clips and videos featuring the photographer Débora Flor, her collaborators, and the artists from the *Vincent et moi* program. The commercial thoroughfare has a free Wi-Fi network and the digital platform produced with My Smart Journey is accessible to everyone.

From Pellan to Débora Flor

Initiated in 2015, the circuit of giant lampshades began with the presentation of works by Alfred Pellan and Fernand Leduc in 2015 2016, Rita Letendre and Jacques Hurtubise in 2016-2017, and Pierre Ayot in 2017-2018. In 2018-2019, works by Manon De Pauw illuminated Avenue Cartier, followed by works by Jocelyn Robert in 2019-2020, *Les Paysages révolutionnaires* by Pierre&Marie in 2020-2021, and the blending of the characters of Diane Obomsawin with photos form the MNBAQ collection in 2021-2022. The 2022-2023 edition, created by photographer Débora Flor and produced in collaboration with the artists from the *Vincent et moi* program, is the eighth edition of *Lumière sur l'art*.

"Spurred by a desire to take the *Lumière sur l'art* project elsewhere, from one edition to the next, the MNBAQ appreciates the welcome and openness of businesspeople in the SDC Montcalm-Quartier des arts. The special collaboration between the artists from the *Vincent et moi* program and photographer Débora Flor has led to several striking encounters between markedly different people, which unquestionably explains the project's strength. "The result is magnificent," noted Josée Duhaime, Director of Mediation and Visitor Experience at the MNBAQ. "This exemplary initiative by businesspeople from the SDC Montcalm-Quartier des arts, which supports the MNBAQ's inclusive perspective, is valuable and, indeed, essential. It creates a unique link between Avenue Cartier and the MNBAQ, between residents and their museum, between art and the numerous passersby," Ms. Duhaime added.





Débora Flor is a Brazilian photographer who tries out and explores different craft photographic processes using plants and ancient techniques into which she incorporates, by way of an example, embroidery and $\frac{\overline{M}}{\overline{N}} \frac{\overline{B}}{\overline{Q}}$

various objects. Débora Flor's sensitive approach highlights the relationships that she weaves with individuals and places through the organic nature of her approach. She also proposes series of exploratory workshops that take the form of collective projects and engages in documentary work for different artistic projects, especially among various communities in the Amazon region, from where she originates. She has worked actively with the Associação Fotoativa in Belém and participated in various exhibitions in Brazil, France, and Uruguay.

Vincent et moi, in a nutshell

A program of the CIUSSS de la Capitale-Nationale established in 2001, *Vincent et moi* supports artists with mental health problems and disseminates their works. It proposes personalized guidance and the organization of artistic and cultural activities aimed at publicizing their work in the arts and cultural communities in an inclusive perspective. Over the years, the program has assembled a collection of works and ensures its promotion, conservation, and dissemination. It does so through a system of loans of artworks, exhibitions, and cultural mediation projects.

In addition to offering guidance to individuals invested in an artistic approach, *Vincent et moi* engages in initiatives that focus on encounters, participation, and discussions with the public and the promotion of the place of art in care settings. The program is convinced of its reach and benefits to contribute to the betterment and recovery of individuals and is also developing an art-therapy section.

Website: https://vincentetmoi.com/

Information sheets

Giant lamps

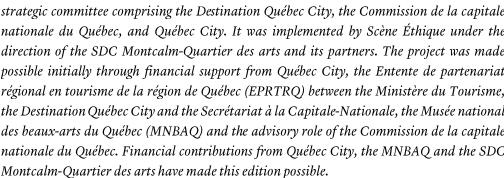
Designed considering the golden number, which best respects the formats of the composition of the works, each of the 34 glossy semi-transparent vinyl paintings measures 942 cm long by 200 cm high. Three layers of ink were necessary to obtain optimum printing quality and ensure durability.

The structure of the lamps, made of welded aluminum, weighs 56 kg and measures 1.6 m high and 2.4 m in diameter. City streetlamps provide lighting through five LED strip lights.

Self-supporting structures

The 17 self-supporting structures, each one equipped with two lamps, comprise three steel tubes with a diameter of 127 mm. Their height of 4.9 m and weight of 705 kg are equally impressive. They are painted brown like the city streetlamps and are mounted on the sidewalks on Avenue Cartier.

The Lumière sur l'art circuit is a lighting concept of LightEmotion, under the direction of a strategic committee comprising the Destination Québec City, the Commission de la capitale nationale du Québec, and Québec City. It was implemented by Scène Éthique under the direction of the SDC Montcalm-Quartier des arts and its partners. The project was made possible initially through financial support from Québec City, the Entente de partenariat régional en tourisme de la région de Québec (EPRTRQ) between the Ministère du Tourisme, the Destination Québec City and the Secrétariat à la Capitale-Nationale, the Musée national des beaux-arts du Québec (MNBAQ) and the advisory role of the Commission de la capitale nationale du Québec. Financial contributions from Québec City, the MNBAQ and the SDC



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Lumière sur l'art 2022-2023 Avenue Cartier, Quartier des arts, Québec City

INFORMATION: 418 643-2150 or 1 866 220-2150 /mnbaq.org

Pages 1, 2, 3 et 5 - Débora Flor, works and details from the 2022-2023 Lumière sur l'art circuit, produced in collaboration with the artists of the Vincent et moi program

Page 3 - Déborah Flor