

## Press Release

Symposium

November 5, 2016, 9:30 A.M. to 5:00 P.M.

# International Symposium Presented by CIÉCO at the MNBAQ

*The Museum as an Architectural Event*

---

Parc des Champs-de-Bataille  
Québec (Québec) G1R 5H3

418 643-2150  
1 866 220-2150

mnbaq.org

---

### Press Contact

Linda Tremblay  
Media Relations Officer

418 644-6460, ext. 5532  
linda.tremblay@mnbaq.org



Quebec, Monday October 31, 2016 ✕ The Musée national des beaux-arts du Québec (MNBAQ) is pleased to welcome national and international specialists to an international symposium on **Saturday, November 5**. This symposium aims to discuss contemporary museum architecture and its impact on the life of collections. Presented by research and reflection group CIÉCO: Collections et impératif évènementiel/The Convulsive Collections, the conferences, discussion and round table—which are **free and open to the public**—are organized around the idea of "museums as architectural events" (*Le musée comme évènement architectural*) and highlight the recent opening of the Pierre Lassonde pavilion at the MNBAQ.

## *Architecture serving art?*

Like all cultural institutions, art museums rely heavily on events; they provide visitors with a variety of programs that go far beyond mere

exhibits. Indeed, architecture itself is one of the most spectacular events within a museum. Whether it's the construction of a new museum or simply the opening of a new pavilion, museum architecture is quite the affair. It's a disruption, a pivotal point and a key point of an institution's history. The new Pierre Lassonde pavilion, which is the fourth international-grade building in the MNBAQ museum complex, will serve as a focal point of this discussion about art and architecture.

---

## Speakers

### *Discussion*

**Shohei Shigematsu**, associate architect and head of the New York office of OMA (Office for Metropolitan Architecture)

**Line Ouellet**, Director and Chief Curator, MNBAQ

### *Conferences*

**Mélanie Boucher**, Université du Québec en Outaouais

**Marie Civil**, Université Paris-Sorbonne and Université de Picardie Jules Verne

**Marie Fraser**, Université du Québec à Montréal

**Pascal Griener**, Institut d'histoire de l'art et de muséologie, Université de Neuchâtel

**Johanne Lamoureux**, Université de Montréal and Institut national d'histoire de l'art, Paris

### *Round table*

**Guillaume Ethier**, McGill Institute for the Study of Canada and Chaire de recherche du Canada en patrimoine urbain, Université du Québec à Montréal

**Safa Jomàa**, Université du Québec en Outaouais

**Laurier Lacroix**, Université du Québec à Montréal

**Véronique Proteau**, McGill University

---

## Symposium program

10:00 A.M.

Word of welcome

10:15 A.M.

Presentations of the researchers: **Johanne Lamoureux**, Université de Montréal and INHA, Paris; **Mélanie Boucher**, Université du Québec en Outaouais; and **Marie Fraser**, Université du Québec à Montréal

10:45 A.M.

Conversation

**Shohei Shigematsu**, Architect, associate and director of the New York branch of the Office for Metropolitan Architecture (OMA), in conversation with **Line Ouellet**, Director General and Head Curator, MNBAQ  
In English

1:30 P.M.

Lecture

**Pascal Griener**, Institut d'histoire de l'art et de muséologie, Université de Neuchâtel

*Oublier Bilbao. Le musée comme « statement » architectural et ses problèmes / Forget Bilbao: The Museum as an Architectural “Statement” and its Problems*

2:30 P.M.

Lecture

**Marie Civil**, Université Paris-Sorbonne and Université de Picardie Jules Verne, Amiens

*L'architecture des nouveaux musées. Entre impératifs événementiels et persistances formelles / The Architecture of the New Museums: Between Event Imperatives and Formal Continuity*

3:30 p.m.

Roundtable Discussion

*Architecture et collection : des œuvres en concurrence? / Architecture and Collections: Competing Works?*

### The participants and their subject

Guillaume Ethier, Institute for the Study of Canada, McGill University, and Canada Research Chair on Urban Heritage, Université du Québec à Montréal

*Architecture(s) iconique(s) / Iconic Architectures*

Véronique Proteau, McGill University

*Au-delà du contenant. Les motifs de l'architecture muséale du 21<sup>e</sup> siècle / Beyond the Containers: The Forces Driving the Museum Architecture of the 21th Century*

Laurier Lacroix, Université du Québec à Montréal

*De l'architecte au scénographe. L'architecture contemporaine des salles d'exposition / From Architect to Set Designer: The Architecture of Contemporary Exhibition Space*

Safa Jomàa, Université du Québec en Outaouais

*Voice of fire. Quand l'art rencontre l'architecture / Voice of fire. When Art Encounters Architecture*

---

## *CIÉCO overview*

For the first time, research and reflection group CIÉCO: Collections et impératif évènementiel/The Convulsive Collections is uniting the two main institutions in art history—the museum and the university—as part of a partnership project that focuses on showcasing collections. Collections have been playing second fiddle to the increasing prestige and media attention surrounding exhibits, and are often used as a way to supplement the events that have become so expected of museums.

## *About the team*

Johanne Lamoureux, full professor of art history at the Université de Montréal and head of the Department of Studies and Research at the Institut national d'histoire de l'art (INHA) in Paris, will be leading the project and the partnership. She has extensive experience as a curator, administrator, head researcher and editor. Her co-researchers are Marie Fraser, professor of art history and museology at the Université du Québec à Montréal, and Mélanie Boucher, professor of museology and heritage at the Université du Québec en Outaouais. While the university

researchers are each at different stages in their careers, they all have practical knowledge of museums.

CIÉCO benefits from the financial support of the Social Sciences and Humanities Research Council through the Partnership Development program, as well as the Université de Montréal, the Université du Québec à Montréal, the Université du Québec en Outaouais, the Musée d'art de Joliette, the Montreal Museum of Fine Arts and the Musée national des beaux-arts du Québec.

-30-

*The Musée national des beaux-arts du Québec is a state corporation funded by the Gouvernement du Québec.*

**Québec** 

---

***The Museum as an Architectural Event***

**Saturday November 5, 2016, 9:30 a.m. to 5:00 p.m.**

**Sandra et Alain Bouchard Auditorium, Pierre Lassonde Pavilion**

**Musée national des beaux-arts du Québec**

**Free admission**

INFORMATION : 418 643-2150 or 1 866 220-2150 / mnbaq.org

**CIÉ**  
**/CO**

Groupe de recherche et réflexion:  
Collections et impératif événementiel  
The Convulsive Collections



Social Sciences and  
Humanities Research  
Council of Canada  
**Canada**

Conseil de recherches  
en sciences humaines  
du Canada

Université   
de Montréal

**UQÀM** **UQO**

**M** **B**  
**N** **A**  
**Q**

Musée national  
des beaux-arts  
du Québec  


**M** **MUSÉE DES**  
**BEAUX-ARTS**  
**MONTREAL**

 **MUSÉE D'ART**  
**DE JOLIETTE**

Photo : Page 1 – Bruce Damonte

---

**Press contacts :**

**Linda Tremblay, MNBAQ**

418 644-6460, ext. 5532

[linda.tremblay@mnbaq.org](mailto:linda.tremblay@mnbaq.org)

**Marie Fraser, CIÉCO**

514 827-3396

[fraser.marie@uqam.ca](mailto:fraser.marie@uqam.ca)

---

## General Information

### OPENING HOURS OF THE MUSÉE

**Until 31 May 2017**  
Tuesday to Sunday,  
10:00 a.m. to 5:00 p.m.  
Wednesdays till 9:00 p.m.

Closed Mondays (except  
December 26, 2016, January 2,  
March 6, April 16 and May 22,  
2017)  
Closed 25 December

### ADMISSION

Adults : **18 \$**  
Seniors (65 and Over) : **16 \$**  
Ages 18 to 30 ans : **10 \$**  
Ages 13 to 17 ans : **5 \$**  
Children 12 and under: **Free**  
Families : **40 \$** (2 adults and 3  
children 13 to 17)  
Members : **Free**  
Wednesdays from,  
5:00 to 9:00 p.m.: **Half-price**  
Reduced rates for groups

### CONTACT US

418 643-2150 or  
1 866 220-2150  
mnbaq.org

### SERVICES AVAILABLE

Parking, boutique, café,  
restaurant, free Wi-Fi and  
Cloakroom

### FOLLOW US



**Subscribe to our monthly  
newsletter at [mnbaq.org](http://mnbaq.org).**  
An excellent way to stay up to  
date on news, events and  
activities at the Musée!